

## Dr. Manish Kumar Singh

Assistant Professor (Guest Faculty)

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Department of Commerce

Jai Prakash University, Chapra Bihar

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**Father's Name** : Braj Kishor Singh  
**Address** : Daulatganj Sinha Lodge Chapra P.O. – Chapra  
P.S. – Bhagwan Bazar, District - Chapra (Saran) Bihar  
Pin Code 841301  
**Date of Birth** : 12.09.1985

### ACADEMIC QUALIFICATIONS:

Exam. Passed	Division/Class	% of Marks	Year of Passing	Board/University
Ph.D	Awarded		2017	J. P. University Chapra
M.Com.	First (University Topper)	70.75%	2009	J. P. University Chapra
B.Com. Accounts (Hons.)	First Class	73.13%	2007	J. P. University Chapra
I.Com.	First Division	70.78%	2003	B.I.E.C. Patna

### Technical Qualification :

Advance Diploma in Computer Application (ADCA)

## **Published Papers in Journals :**

<b>S.N.</b>	<b>Title with page nos.</b>	<b>Journal (UGC Approved, Peer Reviewed and Referred)</b>	<b>ISSN No.</b>	<b>Year (With Months)</b>
<b>01</b>	An Empirical Study on the Evaluation of Customer Relationship Management Practices in BSRTC : A Case Study of Commuters of Saran District. Page nos. 212-222	International Journal of Research (IJR)	ISSN No.- 2236-6124	October 2017
<b>02</b>	Performance Evaluation of Bihar State Road Transport Corporation : A Case Study of Operational Performance. Page nos. 83-95	Jamshedpur Research Review (JRR)	ISSN No.- 2320-2750	Feb.- March 2018
<b>03</b>	An Empirical Study on Recruitment and Selection Practices in BSRTC : With Special Reference to Drivers and Conductors. Page nos. 979-988	International Journal of Research and Analytical Review (IJRAR)	E-ISSN No.- 2348-1269 ISSN No.- 2349-5138	Oct.-Dec 2018
<b>04</b>	A Critical Study on Employees Satisfaction in BSRTC : With Special Reference to Employees of Saran Bus Depot. Page nos.47-54	Jamshedpur Research Review (JRR)	ISSN No.- 2320-2750	January 2019 (Special Issue)
<b>05</b>	An Empirical Study on Perception and Awareness Level of People Regarding Usage of BSRTC Bus Service : With Special Reference to Saran Bus Depot. Page nos.575-588	International Journal of Scientific Research and Review (IJSRR)	ISSN No.- 2279-0543	January- March 2019
<b>06</b>	The Scope of Social Media Marketing : With Special Reference to Indian Consumers	RAKA	ISSN No.-	2020

**PAPERS PRESENTED IN CONFERENCE, SEMINARS, WORKSHOPS AND SYMPOSIA:**

<b>S.N.</b>	<b>Title of the paper presented</b>	<b>Title of the Conference/Seminar etc.</b>	<b>Organised by</b>	<b>Whether International/National/State</b>
<b>01</b>	Startup India : Opportunities and Challenges	Startup India : Opportunities and Challenges	69 <sup>th</sup> All India Commerce Conference Organised by Faculty of Commerce, University of Lucknow, Lucknow (U.P.) November 11-13, 2016	National (Seminar)
<b>02</b>	Women Empowerment : Realities and Challenges	Women Empowerment: Realities and Challenges	69 <sup>th</sup> All India Commerce Conference Organised by Faculty of Commerce, University of Lucknow, Lucknow (U.P.) November 11-13, 2016	National (Conference)
<b>03</b>	Potentiality for the Development of BSRTC Through a Startup India by Proper Training Process	Startup India : Opportunities and Challenges	Department of Commerce Rameshwar College, B.R.A. Bihar University Muzaffarpur on 3 <sup>rd</sup> and 4 <sup>th</sup> December 2016.	National (Seminar)
<b>04</b>	Assessment of the Impact of Demonetisation on the Indian Economy	Remonetisation : Politics vis-à-vis Economics	70 <sup>th</sup> All India Commerce Conference Organised by Faculty of Commerce and Management The IIS University,	National (Seminar)

			Jaipur on 12-14 October 2017.	
<b>05</b>	Impact of GST on Common Man	GST : Implication for Indian Economy	70 <sup>th</sup> All India Commerce Conference Organised by Faculty of Commerce and Management The IIS University, Jaipur on 12-14 October 2017.	National (Conference)
<b>06</b>	A Role of BSRTC in Rural Entrepreneurship Development through HRM	Emerging Entrepreneurial Scenario in India	University Department of Commerce and Business Administration L.N.M.U, Darbhanga December 08-09, 2017	International Conference
<b>07</b>	GST : A Road Map of the Growth of India	GST : A Road Map of the Growth of India	Department of Commerce, J. P. University Chapra 07 February 2018	Symposium
<b>08</b>	The Role of BSRTC in Tourism Industry Development of Bihar	Changing Scenario of Tourism in the Era of Globalisation: Issues and Concerns	University Department of Commerce and Business Administration L.N.M.U, Darbhanga December 07-08, 2018	International Conference
<b>09</b>	A Study on Relationship Between Sustainable Development and Corporate Social Responsibility	Corporate Social Responsibility	1 <sup>st</sup> Bihar Commerce Conference Organised by Bihar Commerce Association (BCA) B.R.A. Bihar University	National (Conference)

			Muzaffarpur 08-09 December, 2018	
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**Teaching Experience :**

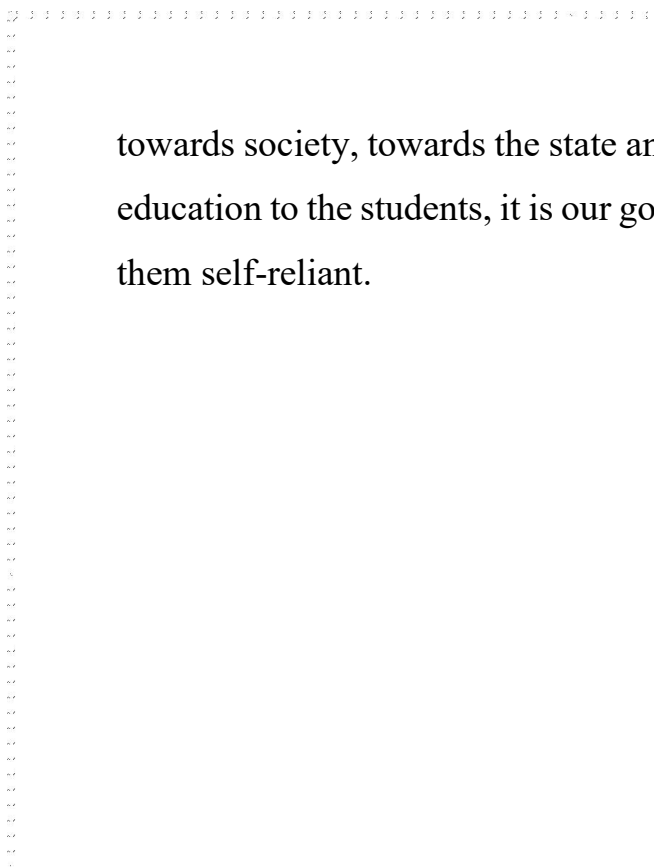
- Six years teaching experience from *05 January 2013 to 09 March 2019* as an Assistant Professor in Dr. P. N. Singh Degree College, an affiliated unit of Jai Prakash University, Chapra.
- Nine months teaching experience from *11 March 2019 to 15 November 2019* as an Assistant Professor (Guest Faculty) in P. G. Department of Commerce, Jai Prakash University, Chapra.
- Presently working as an Assistant Professor (Guest Faculty), Department of Commerce, Rajendra College Chapra, a constituent unit of Jai Prakash University, Chapra. Since *16 November 2019 till today*.

**Award and Honor :**

- “**Research Excellence Award-2020**” by Global Research Foundation Delhi.

**Vision for the Institution :**

Rajendra College is included in the premier college of Jai Prakash University Chapra. This college is famous in the world of education. As a teacher of this college, Our first priority is to create educational environment among the students enrolled in the college, to be aware of research, to generate interest in education, to encourage e-learning, to motivate self-study and the students have to communicate moral values so that the student could become enlightened and responsible citizens towards themselves,



towards society, towards the state and the country. Along with providing quality based education to the students, it is our goal to make them employment oriented and to make them self-reliant.

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